

Business Launch Challenge

BREAKOUT SESSION 5

IMPORTANT: Carefully read through this entire PDF and it's contents

Email Optimization

In this section we'll focus on adding/customizing the autoresponder emails, creating a buyers list, authenticating your custom email forwarder, and showing how to move contacts from one list to another.

1. Autoresponder Emails: [Click here for PDF setup instructions](#)

- Make a copy of email swipe file from affiliate resource pages section.
- Create autoresponder to go out on Day 1 through 7
- Copy/paste email text to editor in Getresponse and customize.

2. Email Authentication: [Click here for PDF setup instructions](#)

- Authenticate the custom email forwarder in Getresponse

3. Moving Contacts Between Lists: [Click here for PDF setup instructions](#)

- How to move a subscriber from the optin list to the buyers list immediately AFTER they make a purchase.