

Business Launch Challenge

BREAKOUT SESSION 4

IMPORTANT: Carefully read through this entire PDF and it's contents

Finalize Sales Funnel

In this section we'll put the finishing touches on the funnel by optimizing the optin page, creating an email list, and test the funnel to make sure it is set up correctly.

1. Email lists: [Click here for PDF setup instructions](#)

- Create email list for BLC OPTINS
- Create email list for buyers

2. Optin Page Optimization: [Click here for PDF setup instructions](#)

- Integrate optin email list with page
- Add affiliate link (Fullstaq \$97 VSL - Email Traffic) to General Settings and Pop up

3. QA the Funnel: [Click here for PDF setup instructions](#)

- This is a checklist that will take you through each part of the funnel to ensure proper setup