

Business Launch Challenge **BREAKOUT SESSION 0**

BLC Tools Checklist

- ❑ **Get Response** - Is the tool used to collect subscriber emails and automatically send emails out. <https://app.getresponse.com/login>

- ❑ **ClickFunnels** - Is the tool used to create the Opt-in page. This is the first page your Lead will see to make a decision to opt-in into your offer.
https://app.clickfunnels.com/users/sign_in

- ❑ **Bluehost** - Is the vendor used to purchase the unique domain name (website address) and the web hosting. <https://my.bluehost.com/hosting/app/>

- **NOTE:** If you didn't set up a Domain and Hosting, watch this video and complete the steps:
<https://fullstaqchallenge.com/domain-setup>

❑ **Wordpress site - use login for Bluehost above.** The Wordpress site is where you will publish the Opt-in page so it is attached to your domain (website). It is the website editor.

- **NOTE:**

- If you do not see a Wordpress site, instructions on how to create one starts at the 9 minute 2 second mark of this video.

<https://fullstaqchallenge.com/domain-setup>

❑ **Referral Partner Center -**

<https://ma239.infusionsoft.app/app/authentication/login>

- **NOTE:** If you can not find your login information or have misplaced your password, click on the link above and click on Forgot your Password. When it asks for your email, use the same email you used to register for the event. Here is a sample of the email you should have received from Fullstaq Marketer.

Welcome to the Fullstaq Affiliate Program! ➤ [1. Fullstaq »](#)

Hey Tracy Lavelle,

Congratulations and welcome to the Fullstaq Marketer Affiliate Program. As a Fullstaq Marketer Affiliate, you are now part of an amazing community of like-minded individuals.

In addition, you are now eligible to earn affiliate commissions

When you log into your Affiliate Center you will be able to access your Fullstaq Affiliate Links, Commission Dashboard and other important resources.

Simply Click the button below to log in to your Fullstaq Marketer Affiliate Center.

[Click Here To Log In Now](#)

Here is your Username and Password to login to your affiliate center.

Username:

Password:

To your success,

Kelly Parde

Fullstaq Marketer Customer Experience Manager

❑ Facebook Group for BLC Event -

<https://www.facebook.com/groups/blcfebruary3452023>

❑ Student Glossary -

<http://go.fullstaqchallenge.com/aff-mktg-glossary>

❑ Links to purchase Tools:

- <http://go.fullstaqmarketer.com/getresponse>
- <http://go.fullstaqmarketer.com/clickfunnels>
- <http://go.fullstaqmarketer.com/bluehost>