

Business Launch Challenge

BREAKOUT SESSION 2

Integrating the Tools and Email Forwarder

In Breakout session 2, you will be creating a custom email forwarder and integrating all of the tools so they will communicate with each other.

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Chapter 1: Create custom email forwarder and add to GetResponse

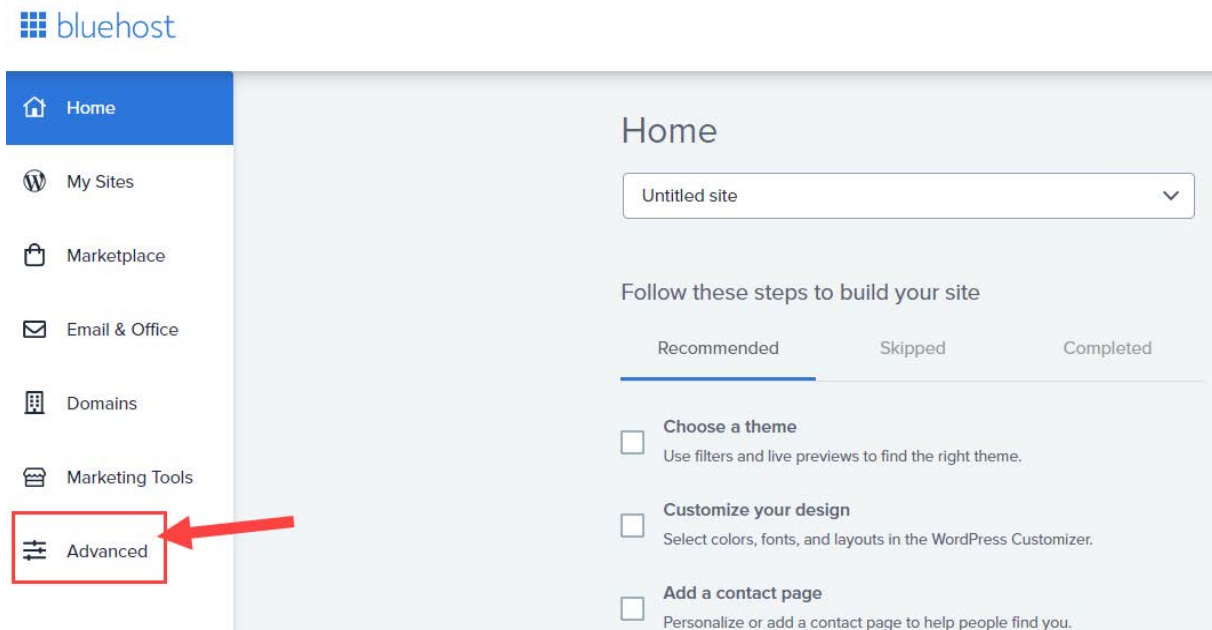
A custom email forwarder is an email address branded to your domain name that is used in sending emails from an autoresponder and automatically directs incoming messages to another email address such as (gmail, yahoo, etc).

Free email providers (such as gmail, yahoo, etc) can not be used when sending messages through any email marketing platform (i.e GetResponse), so the custom email forwarder must be created.

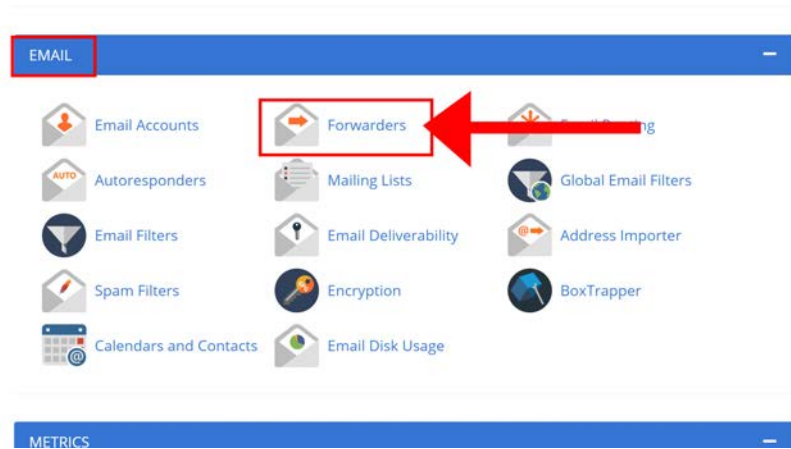
1. Creating the email forwarder. Log into Bluehost:

<https://my.bluehost.com/web-hosting/cplogin>

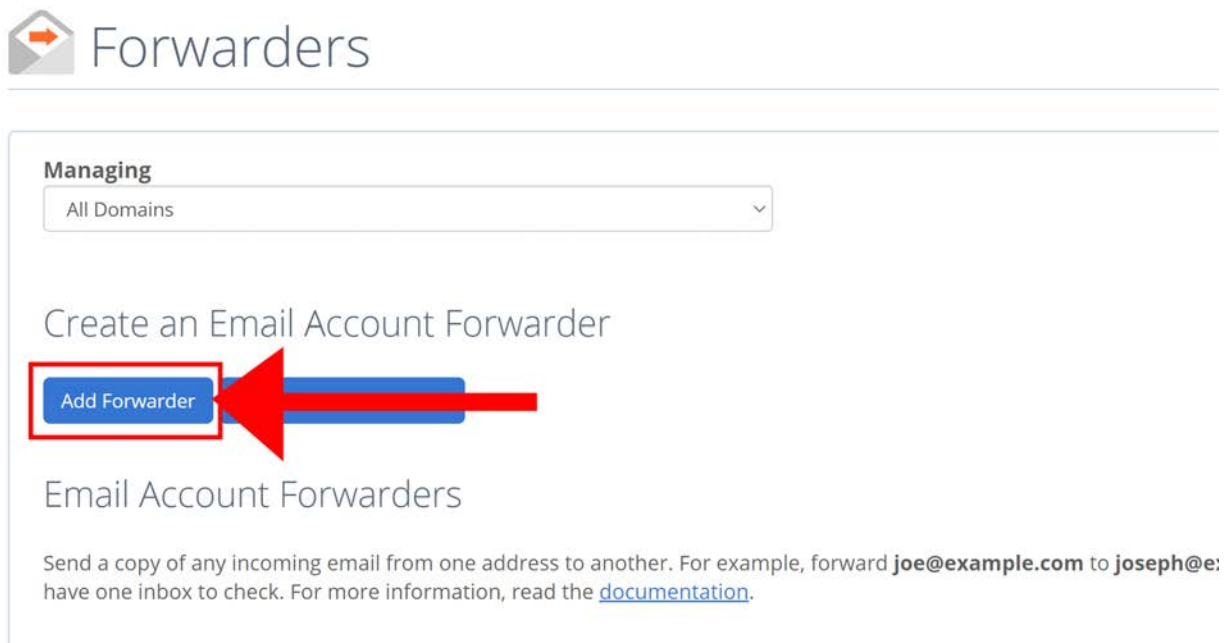
- a. From your Bluehost dashboard click on Advanced on the left. This will take you to your **cPanel** (control panel).



- b. From your cPanel scroll down to the section named “**Email**” and click on “**Forwarders**”.



- c. Next click on the blue “**Add Forwarder**” button.



- d. Then in the Add a New Forwarder section this is where you will create a custom email address for your business.
- In the **Address to Forward** part just put your first name as the username (this is the part of the email address before the @ symbol).

- ii. From the **Domain** dropdown menu select your custom domain name (this is the part that goes after the @ symbol).
- iii. In the **Forward to Email Address** choose your personal email address you would like all messages to be forwarded to (this can be a gmail, yahoo, hotmail...etc)
- iv. Click the blue **"Add Forwarder"** button. And now you have a custom email address!



Forwarders

Add a New Forwarder

Address

Address to Forward:

username @

Domain

mydomain.com

Destination

☒ Forward to Email Address

example@gmail.com

☐ Discard and send an error to the sender (at SMTP time).

Failure Message (seen by sender)

No such person at this address.

Advanced Options ▾

Add Forwarder

1. Put your first name as the username that goes before the @ symbol

2. Select your custom domain from the dropdown

3. Put your personal email address here

4

If done correctly you will see the notification just like below:



Forwarders

✓ All email sent to "jason@theunstoppableplan.com" will now be copied to "jason@theunstoppableplan@gmail.com".

Go Back

Note: Click on the **Go Back** button to show the list of Email Forwarders. Copy the **Email address** you just created to use in the next step in GetResponse.

Email Account Forwarders

Send a copy of any incoming email from one address to another. For example, forward **joe@example.com** to **joseph@example.com** so that you only have one inbox to check. For more information, read the [documentation](#).

Search

Go

Email Address

tracy@fir...line.com

Forward To

t...@gmail.com

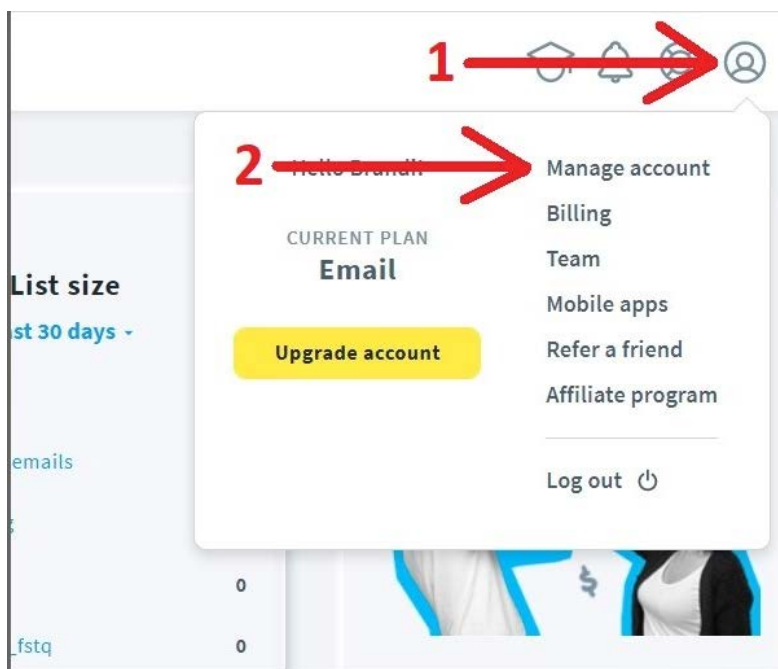
Actions

Trace

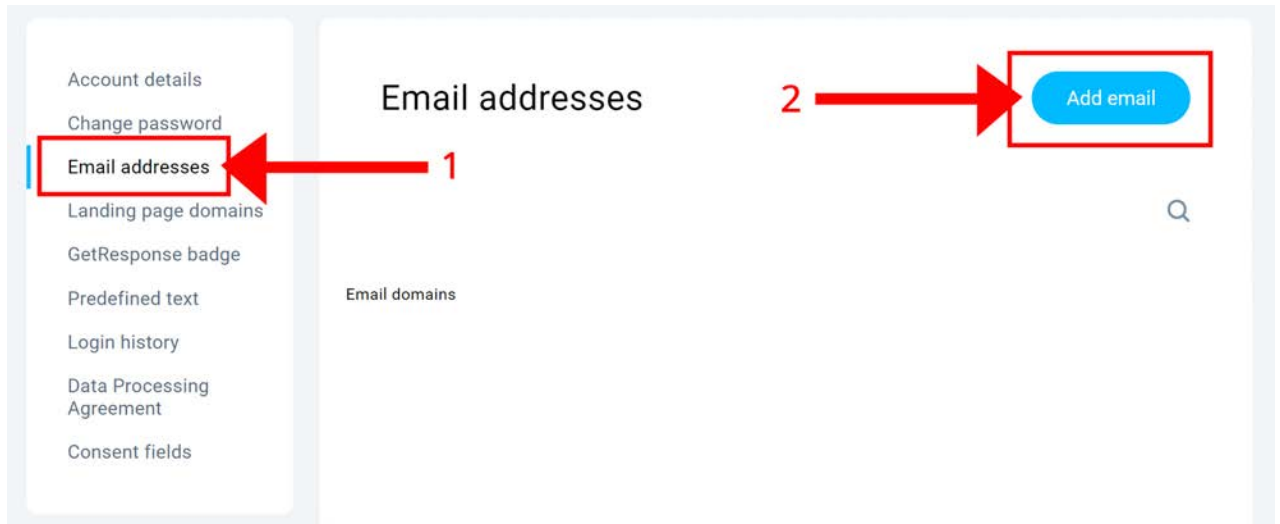
Delete

2. Adding the email forwarder to GetResponse. Log into GetResponse: <https://app.getresponse.com/login>

- From your GetResponse dashboard, at the top right, click on **"Manage account"**.

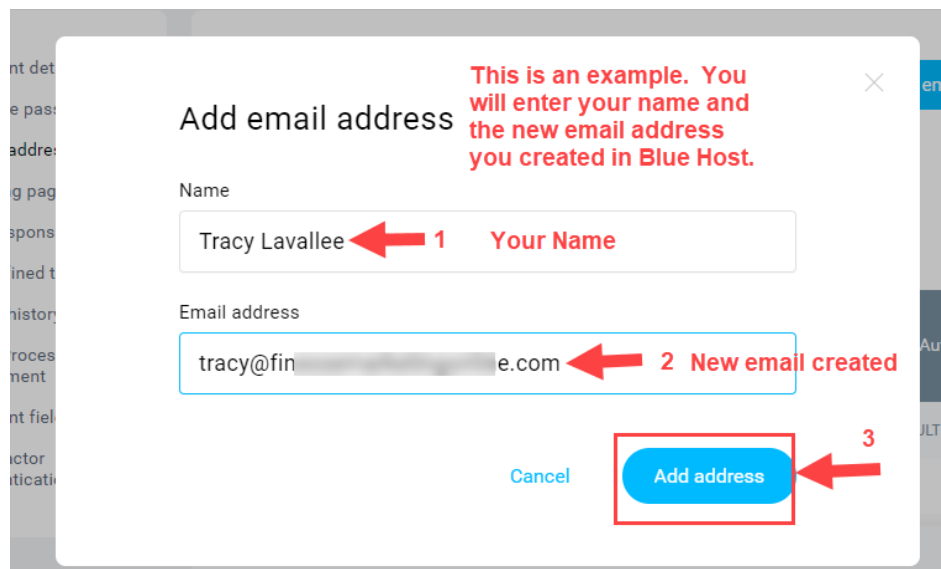


- b. Next select “**Email addresses**” and then click on the blue “**Add email**” button.

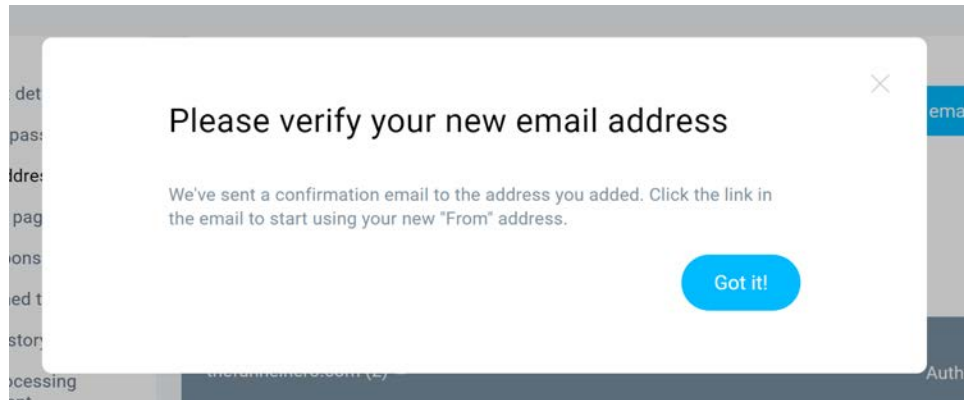


- c. On the pop-up:

- i. Put your name in the Name field. **NOTE:** This name will be seen by your email list subscribers.
- ii. Put the new email created by you in Bluehost in the Email Address field. **NOTE:** This will be your “**FROM**” and “**REPLY TO**” email address when sending messages to your subscribers.
- iii. Click on the blue “**Add address**” button.



- d. Once the address is saved you must verify it. To do this you will need to **go to the personal email address you chose as the Forward To Email Address and click the link in the confirmation email Getresponse just sent you.**



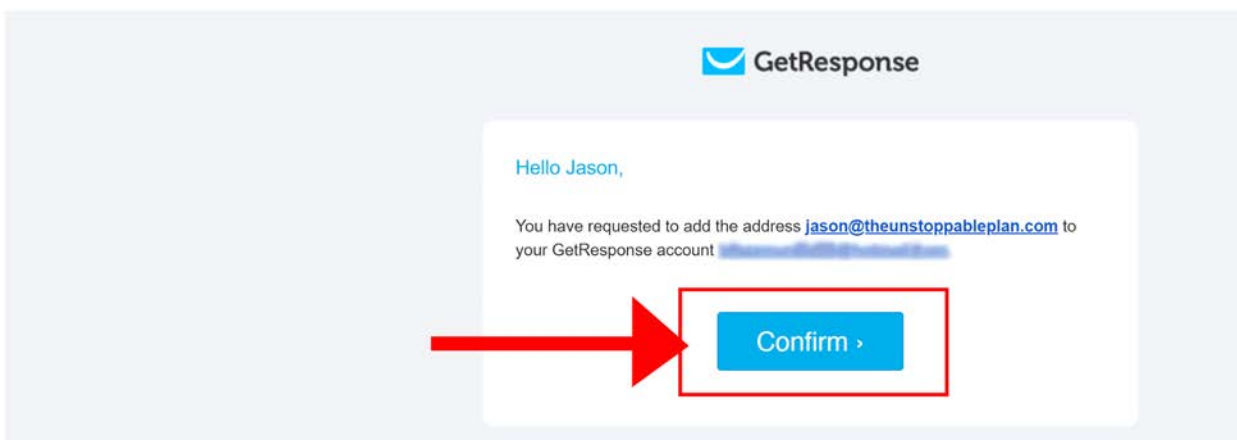
- i. Find the email message in your inbox from GetResponse.

□ ☆ GetResponse 2 Please confirm new email address. - GetResponse Hello Jason, You have req

- ii. Click on the blue **“Confirm”** button

Please confirm new email address. Inbox x

GetResponse <reply@getresponse.com>
to Jason ▾

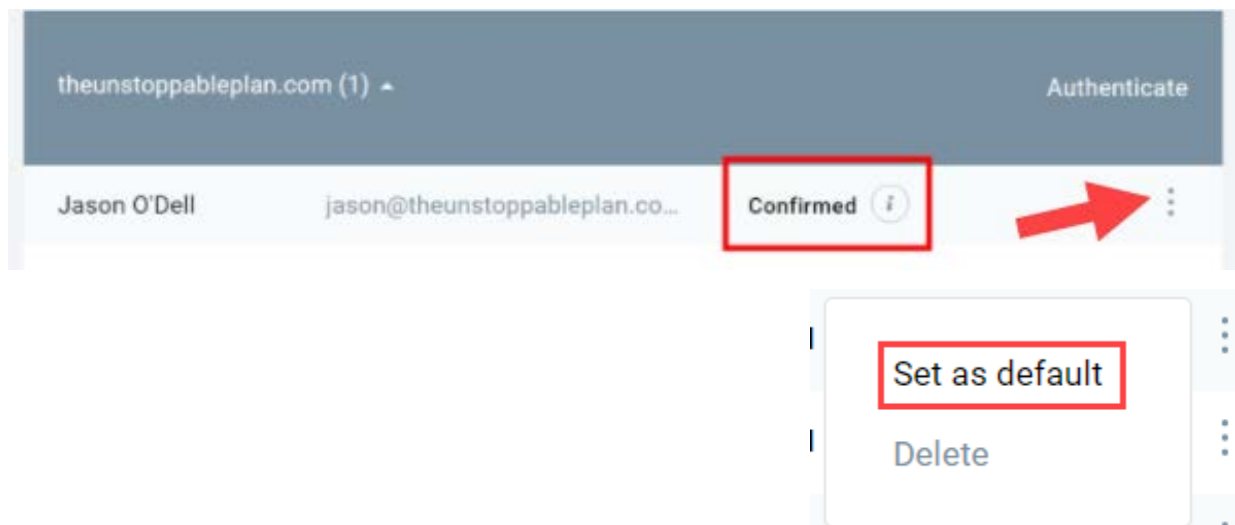


- iii. This will then take you back to your Email Addresses section in Getresponse. If done correctly you will see a Confirmed next to the email address.



3. Set Custom Email As Default Email

- a. Click on the 3 dots at the end of the custom email address. On the pop-up select **"Set as default"**.



Chapter 2: Integrate GetResponse with Clickfunnels

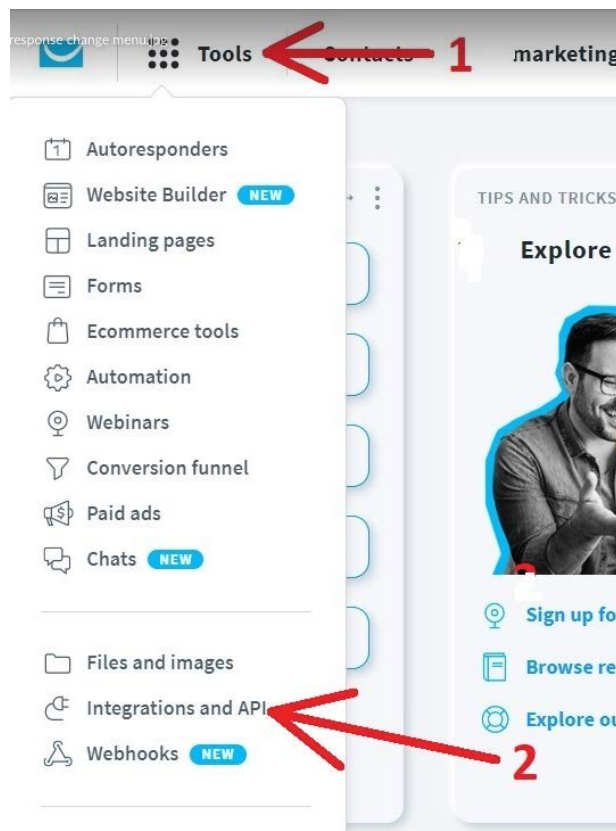
In this chapter, GetResponse and ClickFunnels are connected so they talk to one another. GetResponse is used to collect the subscriber emails from the opt-in page which is created in Clickfunnels.

Multiple API keys can be generated.

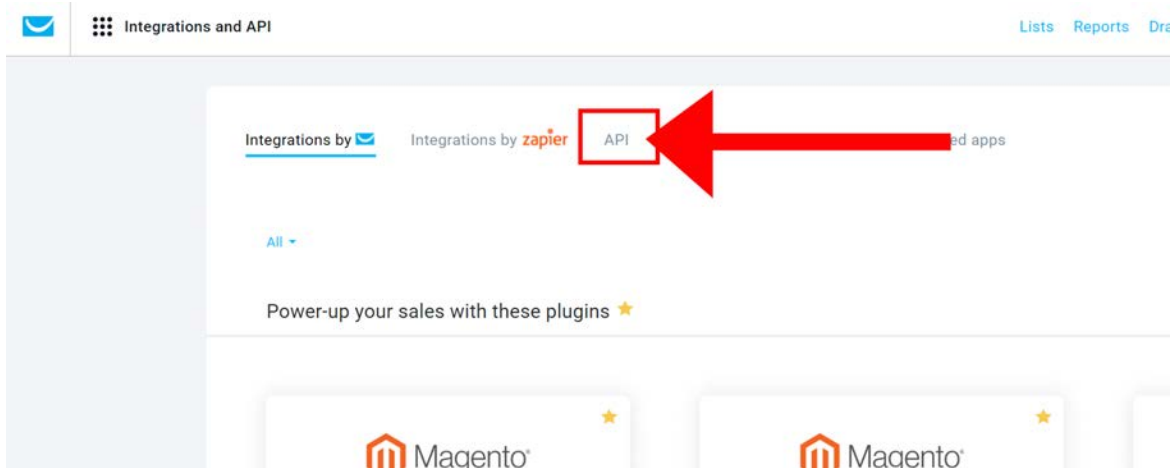
1. Create API in GetResponse.

Log into GetResponse: <https://app.getresponse.com/login>

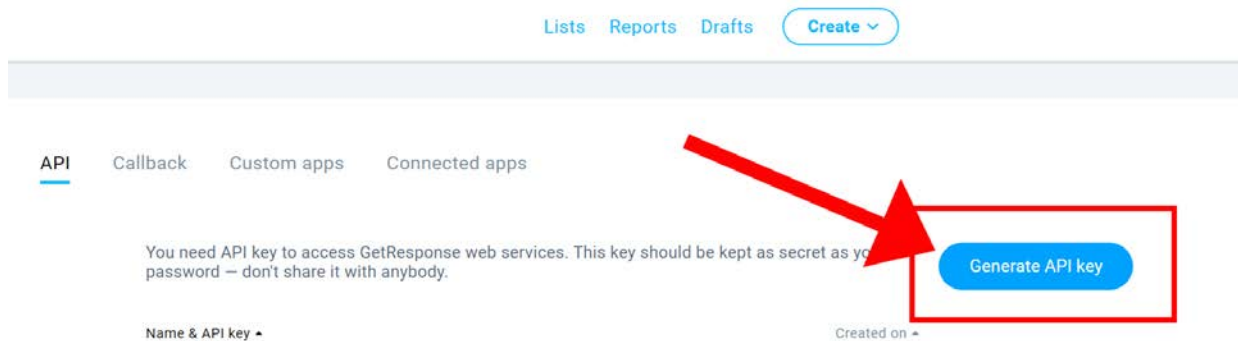
- a. From your GetResponse dashboard go to the top left and click on **Tools > Integrations and API**.



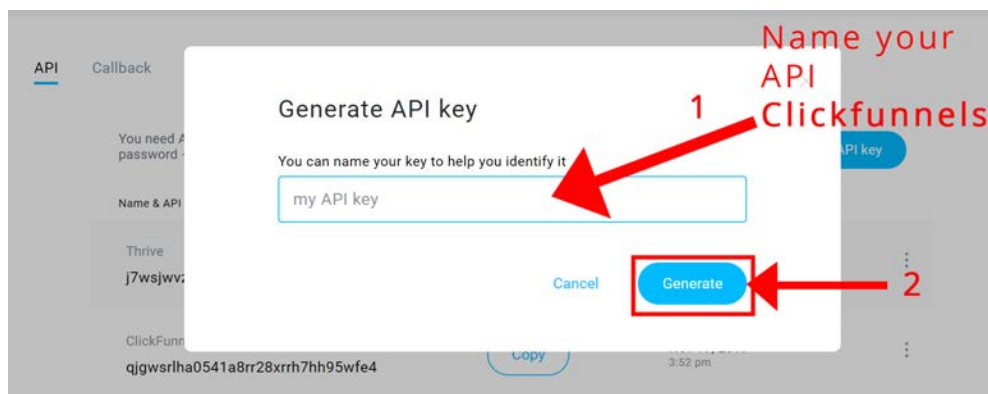
b. Next click on the tab that says “**API**”.



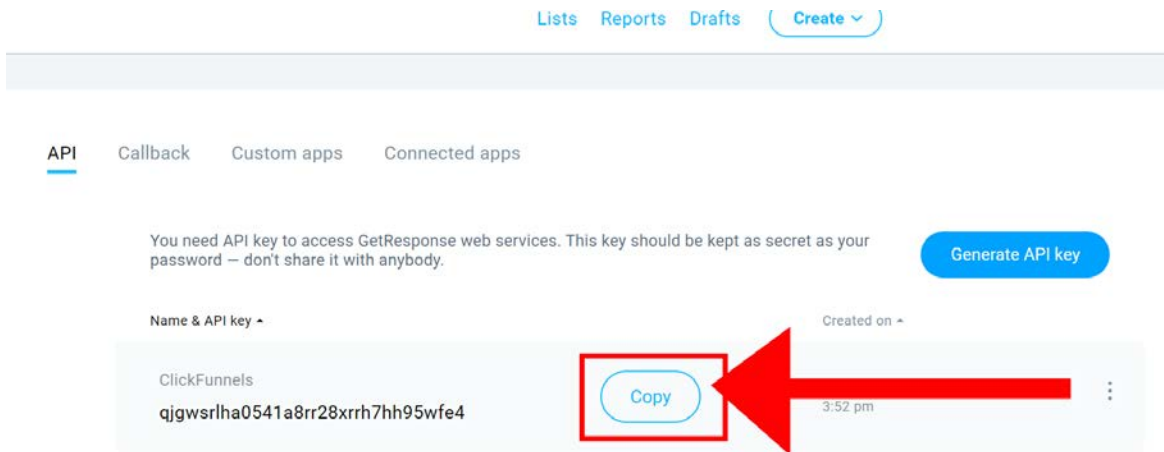
c. Then click the blue “**Generate API key**” button.



d. On the pop-up it will ask you to give your API a name. Just name it ‘*Clickfunnels*’. Then click the blue “**Generate**” button.



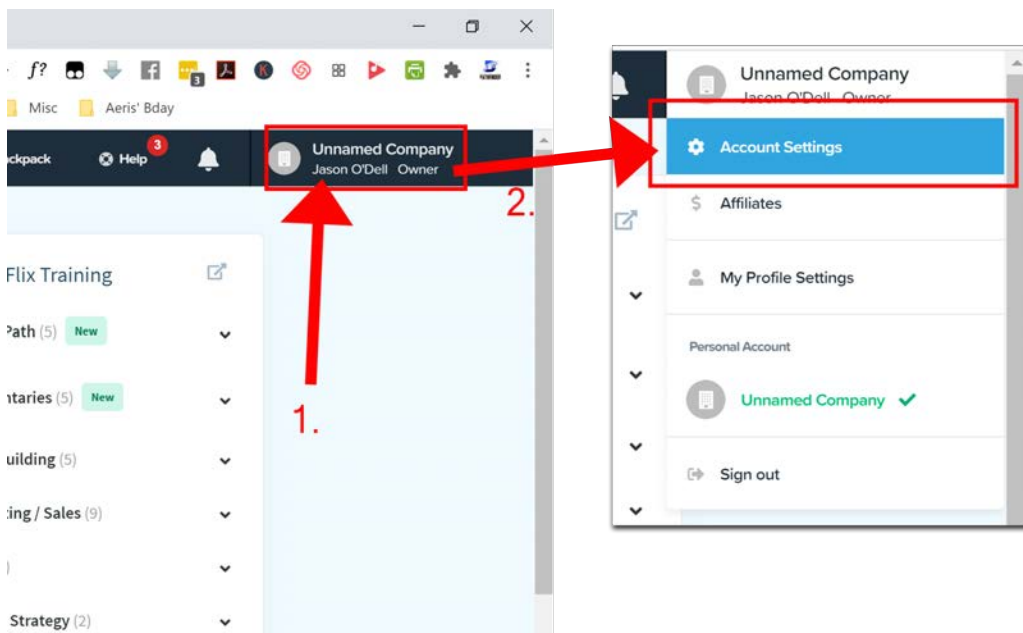
e. After generating the API key click on **Copy**.



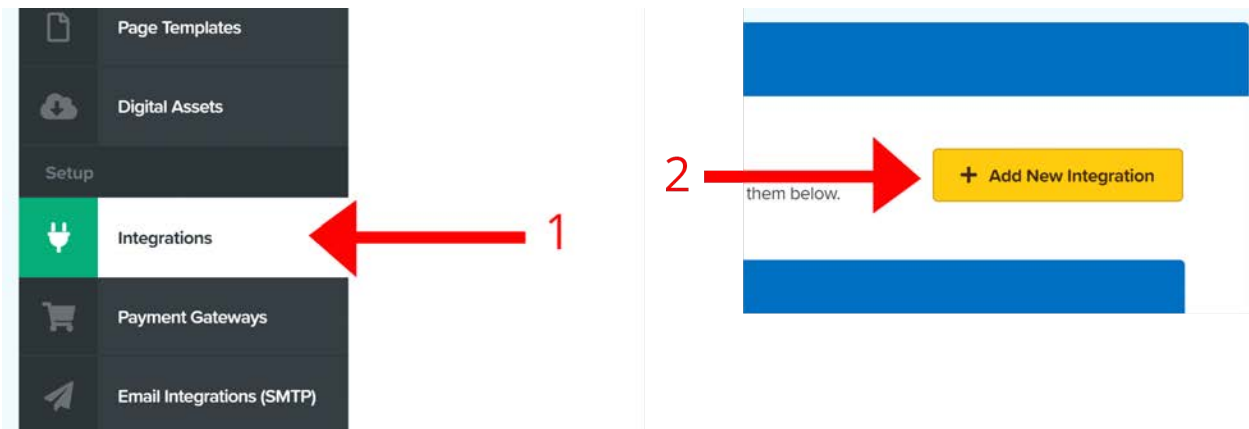
f. Log into Clickfunnels:

https://app.clickfunnels.com/users/sign_in

Go to the top right and click on Account Settings.



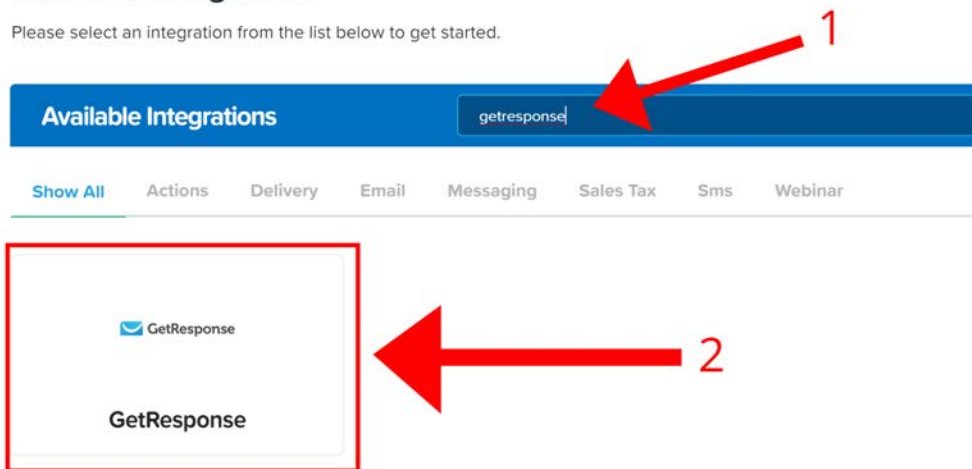
g. At the far left scroll down and select Integrations. Then click on the yellow “+ Add New Integration” button.



h. You can use the search bar to quickly find the GetResponse integration. Click the button for GetResponse.

Add New Integration

Please select an integration from the list below to get started.



- i. On the Add New Integration screen
 - i. Give your GetResponse integration a **Nickname** (something like myusername or login@email.com... etc).
 - ii. Then paste the **API key** that you copied from your Getresponse account.
 - iii. Finally, click the yellow **“Add Integration”** button and then you’re done integrating Getresponse to Clickfunnels!

Add New Integration 

Please fill out the details for this integration.

Integration Nickname 1

API Key 2 **NOTE: This is the API you copied from GetResponse**

☐ Allow ClickFunnels to add contacts to your GetResponse campaigns. This can be used in funnels to capture optins or connect with a product purchase.

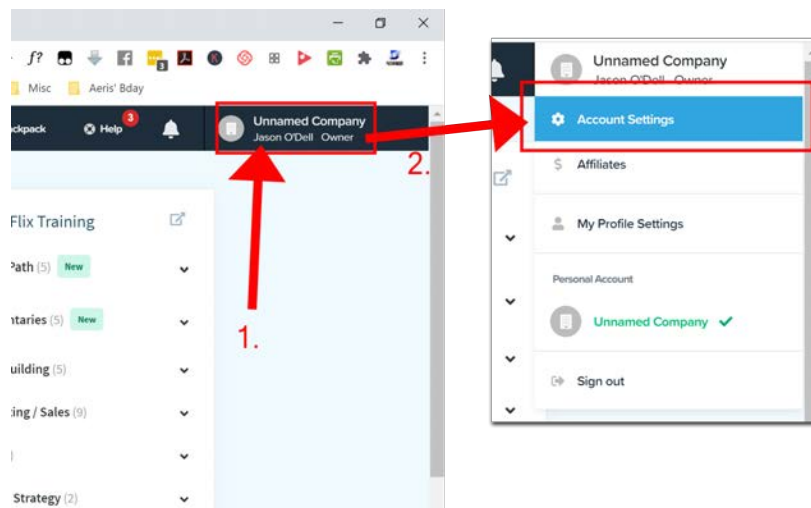
Add Integration 3

Chapter 3: Integrate Clickfunnels to Wordpress

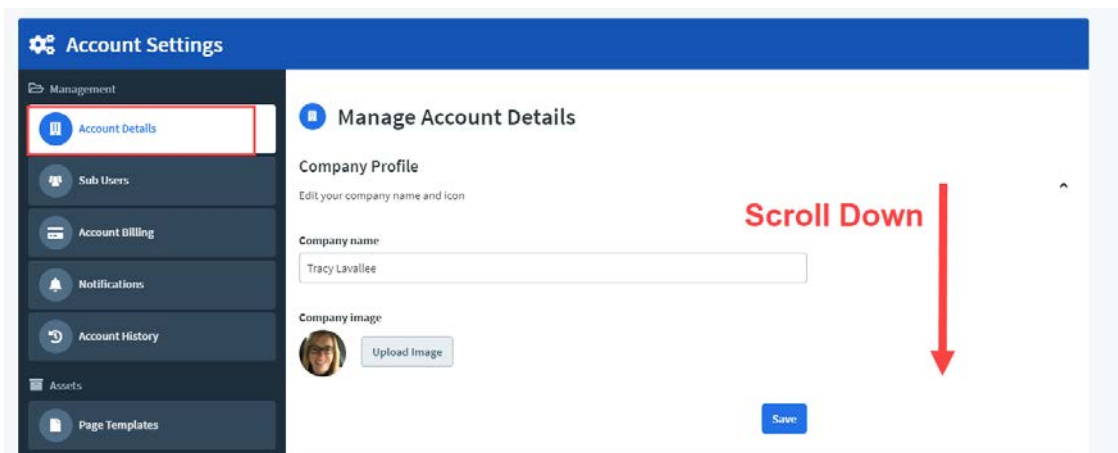
In this chapter, you will connect Clickfunnels and Wordpress so they talk to one another.

Copy Wordpress API from Clickfunnels. Log into Clickfunnels: https://app.clickfunnels.com/users/sign_in

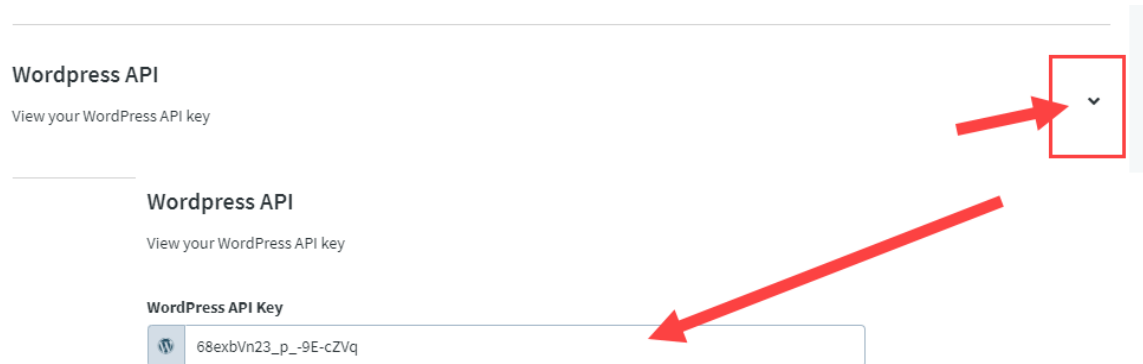
- a. On your Clickfunnels dashboard go to the top right and click on Account Settings.



- b. On Account Details scroll down and find “Wordpress API”.



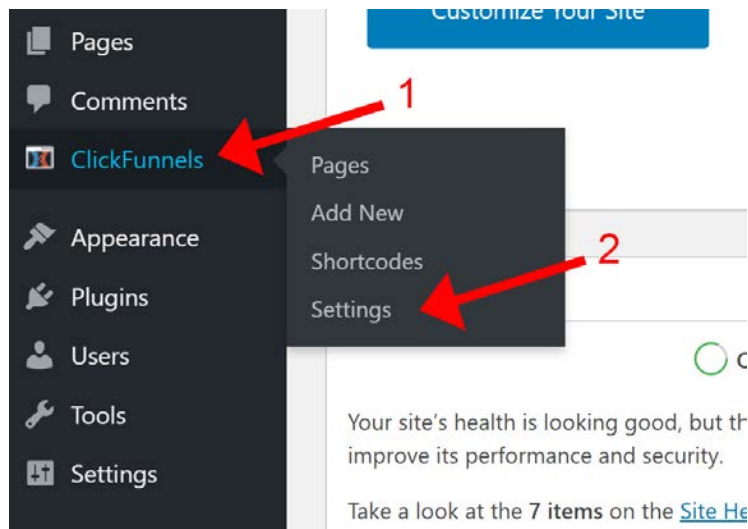
- c. Click on the arrow on the far right to open up and view your Wordpress API key. Copy the API key.



- d. Log into Bluehost:

<https://my.bluehost.com/web-hosting/cplogin>

Then log into your Wordpress site and go to the Clickfunnels plugin > Settings > API Connection.



- e. Under API Connection fill out the info.
- Make sure the “Account Email” is the same email address that you use to log into your Clickfunnels account with.** IT WILL NOT WORK OTHERWISE.
 - Also, if you have a VPN installed, it will need to be turned OFF in order for the integration to work.
 - Then for **“Authentication Token”** paste in the Wordpress API key that you copied from Clickfunnels.
 - Then click **“Save Settings”**.

The screenshot shows the 'click funnels' WordPress plugin settings. The 'API Connection' tab is selected. It contains two input fields: 'Account Email' and 'Authentication Token', each with a red 'x' icon. A green 'Save Settings' button is at the bottom. Red arrows point from numbered instructions to these fields and the button.

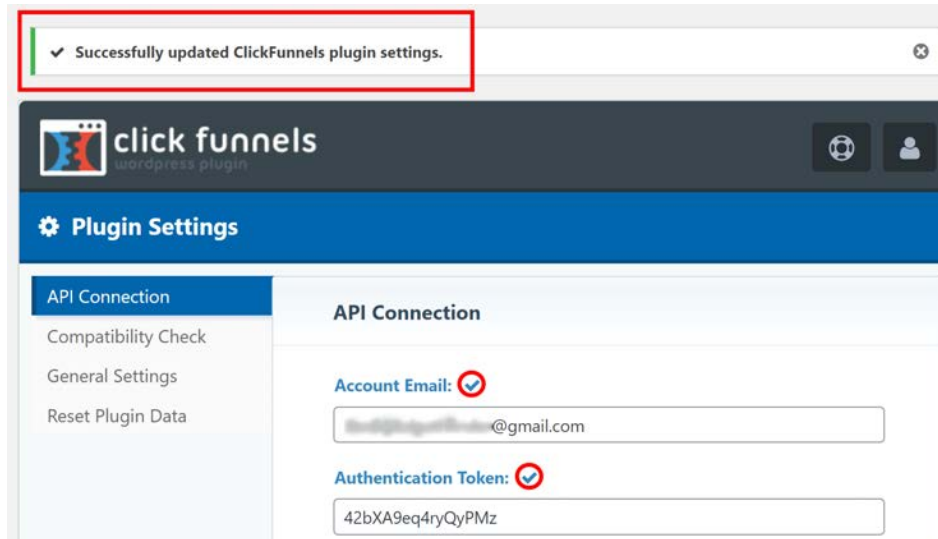
1. Enter the email address that you used to create your Clickfunnels account with.

2. Enter the Wordpress API key that you copied from Clickfunnels.

3

REMINDER: The **“Account Email”** HAS TO BE the email address that you created a Clickfunnels account with.

If done correctly then you'll see a small notification above the Settings that reads, “Successfully updated ClickFunnels plugin settings.” There will also be a checkmark next to each connection.



NOTE: If you did not submit your Optin Link in Breakout Session 1, please submit it now (your Optin Link is your Domain Name):

<http://go.fullstaqchallenge.com/blc-feb-submit-link>